

Privacy Policy

July 20, 2020

Introduction

This Privacy Notice explains how the Funeral Consumers Alliance of Maryland and Environs (“FCAME”, “we” or “us”) collects and processes your Personal Data. Each time you use our Site, the current version of the Privacy Notice will apply. Accordingly, whenever you use our Site, you should check the date of this Privacy Notice (which appears at the top) and review any changes since the last version. This Privacy Notice is applicable to all Site visitors, registered users, and all other users of our Site.

“**Personal Data**” is any information that enables us to identify you, directly or indirectly, by reference to an identifier such as your name, identification number, location data, online identifier or one or more factors specific to your physical, physiological, genetic, mental, economic, cultural or social identity.

By visiting mdfunerals.org, (the “Site”), you acknowledge that you have read and understood the processes and policies referred to in this Privacy Notice.

Our membership list is used only for the purposes of FCAME and the Funeral Consumers Alliance. It will not be used for commercial or political solicitation.

How to contact us

If you have any questions or concerns about this Privacy Notice, please contact us using the Contact Us section on our Site.

How we collect personal data

We may collect and process the following Personal Data:

- Contact information
- Membership information
- Dues payment information
- Purchase information

Personal data we collect from you

With regard to each of your visits to the Site we will automatically collect the following information:

- Technical information
- Information about your visit
- Location information

Non-Personal Data

We collect information that is sent to us automatically by your web browser and we may use this information to generate aggregate statistics about visitors to our Site, including, without limitation:

- IP addresses

- Browser type and plug-in details
- Device type (e.g., desktop, laptop, tablet, phone, etc.)
- Operating system
- Local time zone

We may use non-Personal Data for various business purposes such as providing customer service, fraud prevention, market research, and improving our Site. Please check your web browser if you want to learn what information your browser sends or how to change your settings.

Cookies

Like many websites, our Site uses cookies to distinguish you from other users of the Site. This helps us to analyze the use of the Site to customize and improve the content and the layout of the Site.

When you first access the Site, you will receive a message advising you that cookies are in use. By continuing to browse the Site, you agree to our use of cookies as described in this Privacy Notice.

You do not have to accept our cookies and can block them by activating the setting on your browser that allows you to refuse all or some cookies. You may also delete them after they have been placed on your hard drive. If you do not accept or delete our cookies, some areas of the Site that you access may take more time to work, or may not function properly. For more information about cookies, visit: <http://www.allaboutcookies.org>.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- Strictly necessary cookies
- Analytical/performance cookies
- Functionality cookies
- Third-party cookies

Cookies used by FCAME

Cookie Source

Purpose

WordPress iThemes Security and Backup Buddy

These cookies are strictly necessary to provide you with services available through our Site and to use some of its features, such as access to secure areas.

Google Analytics

These cookies collect information that is used either in aggregate form to help us understand how our Site is being used or how effective our marketing campaigns are, or to help us customize our Site for you.

How we use your personal data

We will only process your Personal Data, including sharing it with third parties, where (1) you have provided your consent which can be withdrawn at any time, (2) the processing is necessary for the performance of a contract to which you are a party, (3) we are required by law, (4) processing is required to protect your vital interests or those of another person, or (5) processing is necessary for the purposes of our legitimate commercial interests, except where such interests are overridden by your rights and interests.

We may use Personal Data for the following purposes:

Personal Data you give to us

We will use this Personal Data:

- to carry out our obligations arising from your membership, and to provide you with the information and membership services that you request from us;
- to organize events that you have purchased or registered for, and to provide you with information, and other materials, relating to the content of the event, the speakers, sponsors and other attendees;
- to provide newsletters and publications, provided you have given your consent;
- to respond to your questions and provide related membership services;
- to notify you about changes to our membership service; and
- to ensure that content from our Site is presented most effectively for you and your computer.

Information we collect about you

We will use this Personal Data:

- to administer our Site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- to improve our Site to ensure that content is presented most effectively for you and your computer; and
- as part of our efforts to keep our Site safe and secure.

When we share and who can access your personal data

We may share your Personal Data for the purposes described in this Privacy Notice with:

- a member of our group
- partners, including the Funeral Consumers Alliance and affiliated chapters and associations
- analytics and search engine providers that assist us in the improvement and optimization of our Site
- trusted third-party companies and individuals

We will only transfer your Personal Data to trusted third-parties who provide sufficient guarantees in respect of the technical and organizational security measures governing the processing to be carried out and who can demonstrate a commitment to compliance with those measures.

Selling your personal data

We will not sell your Personal Data to third parties for their use without your consent.

Security and storage

Although we use security measures to help protect your Personal Data against loss, misuse or unauthorized disclosure, we cannot guarantee the security of information transmitted to us over the internet.

How long we store your personal data

We will store your Personal Data, in a form which permits us to identify you, for no longer than is necessary for the purpose for which the Personal Data is processed. Consistent with these requirements, we will try to delete your Personal Data quickly upon request.

Where we store your personal data

All information you provide to us is stored on our secure servers.

Any payment transactions will be encrypted using SSL technology.

Unfortunately, the transmission of information via the internet is not completely secure.

Your rights

Correction and removal

If any of the information that we have about you is incorrect, or you wish to have information (including Personal Data) removed from our records, please contact us at membership@mdfunerals.org.

Opting Out

Additionally, if you prefer not to receive marketing messages from us, please let us know by clicking on the unsubscribe link within any marketing message that you receive, or by sending a message to us at membership@mdfunerals.org.

Changes to this Privacy Notice

Any changes we make to our Privacy Notice in the future will be posted on this page and, where appropriate, notification sent to you by e-mail.